



# $T^2B^2$ Fall 2004

$T^2B^2$  (Third Thursday Breakfast Broadcast) is a free video broadcast series on public health issues.

September 16, 2004

## Promoting Flu Immunizations for Health Care Providers

Mary Beth Petraco, CPNP Coordinator,  
Child Health Program, Suffolk County (NY) DOH

National data reports very low influenza immunization rates among health care workers. This project devised a simple, low cost plan to increase immunization rates among health care workers. In one year rates rose from 30% to 60% for health care workers in a large suburban primary care system run by Suffolk County Department of Health Services.



October 21, 2004

## Communicating Across Cultures

Ancella B. Livers, PhD, Manager, Open-Enrollment Programs,  
Center for Creative Leadership

Effective cross-cultural communication is critical if we are to reach the Healthy People 2010 goal of reducing health disparities. Dr. Livers will discuss barriers to such communication and possible strategies to overcome these barriers. This broadcast is intended as a complement to an online course on Effective Cross-Cultural Communication to be available this fall through the New York New Jersey Public Training Center ([www.nynj-phtc.org](http://www.nynj-phtc.org)).



November 18, 2004

## Tobacco Control and Prevention

Michael Caldwell, MD, MPH, Comm., Dutchess Co. (NY) DOH  
Ursula Bauer, PhD, Dir., Tobacco Control Program, NYSDOH

Although 440,000 Americans continue to die every year as a result of using tobacco products, substantial progress has been made in identifying and implementing effective interventions to prevent and reduce tobacco use. This program will highlight effective interventions that focus on changing the community environment from one that supports tobacco use to one that promotes the smoke-free norm.



### *Please join us!*

You may view these informative programs for **FREE** at the following Capital Region location:

**University at Albany School of Public Health, Rensselaer, NY**

Outside of the Capital Region, just log on or call to register for a FREE satellite downlink.

**University at Albany, School of Public Health Continuing Education**

**[www.albany.edu/sph/coned/t2b2.html](http://www.albany.edu/sph/coned/t2b2.html)**

**518-402-0330**

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